



### SPC FLOORING PRIMERRA



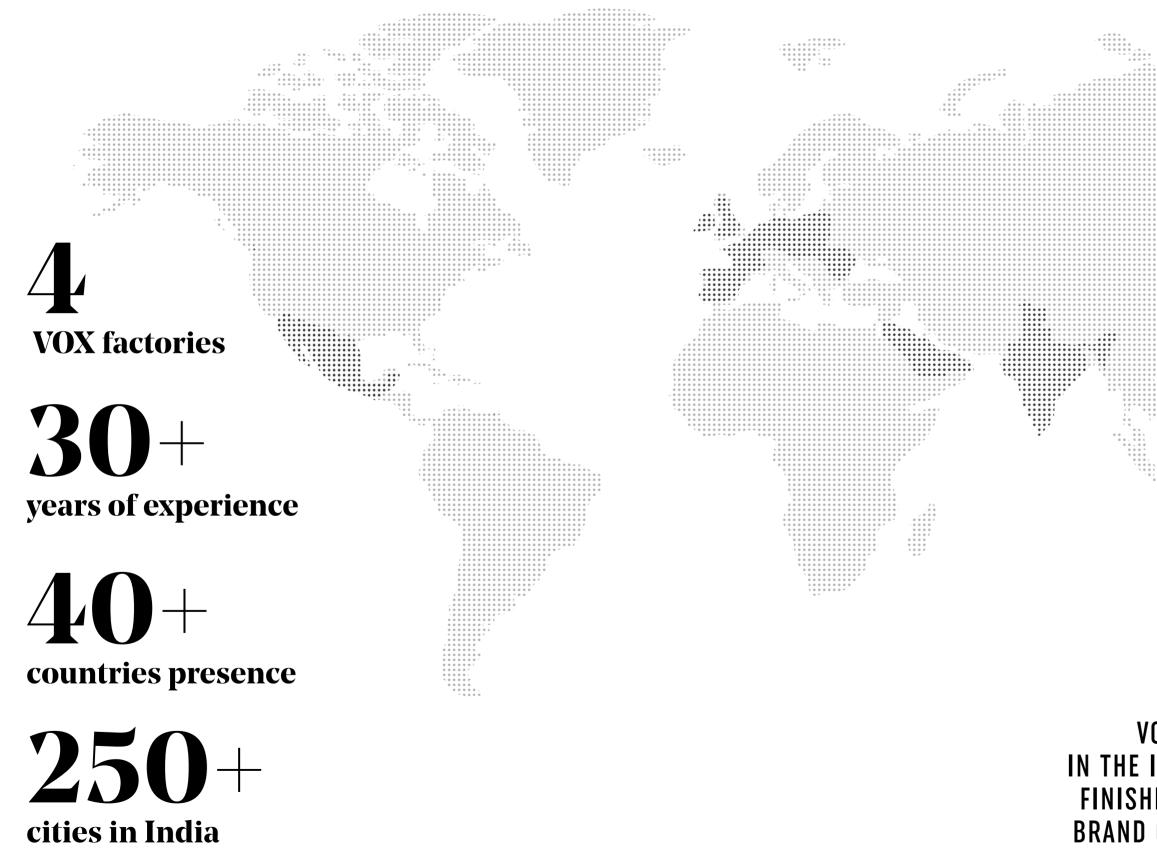
TO CREATE YOUR PERFECT



EUROPEAN DESIGN. INDIAN EXPERIENCE

At VOX, we believe that true freedom begins at home and the place we live in makes a huge impact on our lives. That is why our goal is to continuously develop and deliver comprehensive solutions – from matching collections of wall systems, furniture, doors and floors, to the highest quality facade cladding and ceilings. In 2018, the VOX brand ventured into the Indian Market as VOX Building Products Pvt Ltd. VOX's presence in India spans over 250 cities with a strong network of distributors, dealers, and installers. The factory in India started the production in 2023.





### VOX IS AN INNOVATIVE BRAND IN THE INTERIOR DESIGN AND HOME FINISHING INDUSTRY AND IS A KEY BRAND OF THE VOX CAPITAL GROUP.



# PRIMERRA. SUPER-RESISTANT FLOORS

At VOX we know that decorating a home may be a challenging experience full of difficult choices. To make this task easier we have designed the floor which combines both aesthetics and functionality and let you finish your home with pleasure. Primerra floor collection offers 12 decors inspired by natural wood patterns. The floor is resistant to water and stains, which guarantee long lasting impression in residential space.







GOLDEN OAK



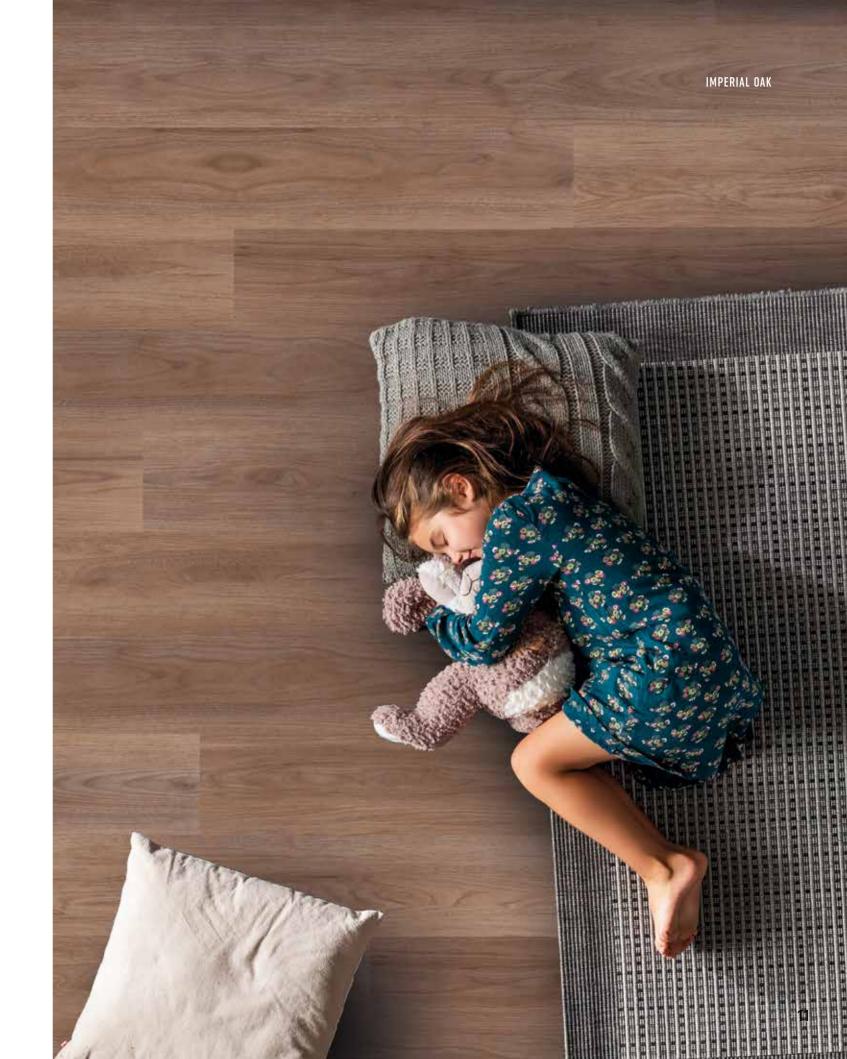
OAK MIST



IMPERIAL OAK



WESTERN OAK







NORDIC OAK



WALNUT OAK



OAK EBONY



CHERRY OAK



EBONY OAK





CARAMEL OAK







NATURE OAK



CONCRETE OAK



CONCRETE OAK

## SUMMARY OF DECORS

Choose one of twelve beautiful decors resembling wood structure. The planks not only look like natural wood but also give a soft touch and feel while walking on the floor. Dimensions: 1220 x 183 x 4 mm

### GOLDEN OAK



#### OAK MIST



### NORDIC OAK



### WALNUT OAK



### IMPERIAL OAK



#### WESTERN OAK



### OAK EBONY



#### CHERRY OAK



CARAMEL OAK



MALT OAK



### NATURE OAK



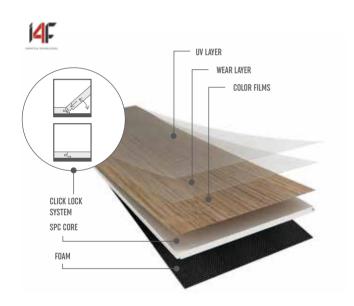
#### CONCRETE OAK





### LAYER Structure

The multi layer design and unique construction make Primerra floor extremely durable, providing it scratch and stain resistance. The product specifications make Primerra floor the most suitable solution for domestic application. Its composition is water and termite resistant and what is more, it maintains thermal insulation at home.







### KEY FEATURES









WARRANTY 15 YEARS -RESIDENTIAL

THICKNESS

FOR UNEVEN Surface

COMFORT Of Walking

WEAR LAYER

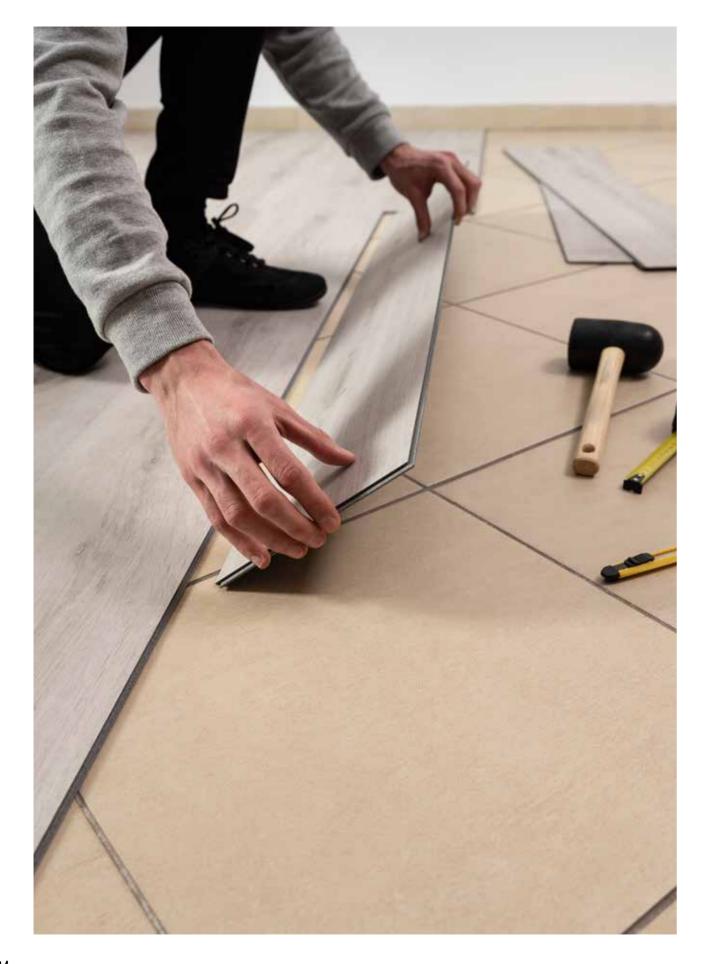
4 mm



### PRIMERRA PARAMETERS

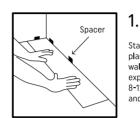
#### SPC FLOORING FOR INTERNAL USE AS FLOOR COVERINGS -For below parameters test done and passed

PARAMETERS	METHOD	REQUIREMENT
Dimensional stability to heat	EN 434	≤ 0.25%
	ISO 23999	≤ 0.12%
	ASTM F2199-20 (70°C,6h)	Residential, (avg,max) ≤ 0.25%
		Commercial, (max) ≤ 0.2%
Curling after expose to heat —	EN 434	≤ 2 mm
	ASTM F2199-20 (70°C, 6h)	≤ 0.080 in
Resistance to heat	ASTM F1514-19	(avg, max) ΔE* < 8
Dimensional variations after change in relative humidity	EN 13329 : Annex C	< 0.9mm
Resistance to Chemicals	ASTM F925-13(2020)	No more than a slight change in surface dulling, surface attack or staining
Residual indentation	EN 433	≤ 0.1 mm
	ASTM F1914-18	Average ≤ 0.18 mm
	ISO 24343-1	≤ 0.07 mm
Abrasion resistance	EN 660-2	Volume loss < 2.0 mm³, T group Abrasion class = 23 , 31
Static load resistance	ASTM F970-17	For commercial only Residual indentation ≤ 0.13 mm
Color fastness	Internal-QUV 200 h	Delta E ≤ 9.95
Resistance to light	ASTM F1515-15	(avg, max) ΔE* < 8
Peeling strength	EN 431	Average ≥ 75N/50mm Single ≥ 70N/50mm
Surface integrity	ASTM F1914-18	No puncture through wear layer/décor into rigid core
Surface soundness	EN 13329	≥ 1.00 N/mm <sup>2</sup>
Thickness Swell	ASTM F3261-20 8.8	max 2% swell - no attached back max 5% swell - with attached back
Locking strength	ISO 10582 : Annex D	<sup>f</sup> max Short side : ≥15 N/mm
Gap after installation	Internal - Filler gauge	≥0.2 mm

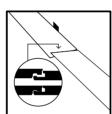


### INSTALLATION

Installation of Primerra floor is fast and easy thanks to the unique click lock system. Click Lock Technology works perfectly for both the long and short sides of the flooring panel and ensures there are no unwanted gaps or spaces between floorboards.

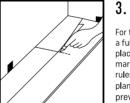


Start at a corner, place first plank with tongue side facing wall. Use spacers to maintain an expansion space of 8-12 mm between wall and flooring.

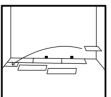


Insert 2nd plank's end tongue to 1st plank's end groove at an angle of 15° to 20°. The plank will click into place when lowered. Line up the edges carefully. Planks should be flat to the floor.

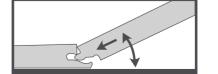
2.



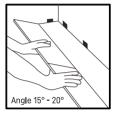
For the last plank of a row, flip a full plank to its underside and place beside the row. Measure and mark the required length. Use a ruler and utility knife to score the plank and snap off. Insert as in the previous diagram.



4. Begin next row with the last cut off piece from the previous row to stagger the pattern.







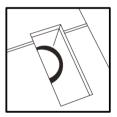
5.

To start the second row, assemble your entire row on the subfloor before attaching it to the first row. To attach, tilt and push the side groove of the first row at an angle of 15° to 20°. Lower and click into place lining the edges up carefully. Continue laying remaining planks in order.



#### 6.

Begin next row with the last cut off piece from the previous row to stagger the pattern.



7.

Heating vents require an expansion room. First, cut the plank to the correct length. Place the cut plank at this actual position and use a ruler to measure the areas to be cut out and mark them. Cut out the marked points allowing the necessary expansion distance.



#### 8.

The gap between the bottom of a door and the vinyl flooring should be 1 cm height. To trim door frames, turn a plank upside down. Place it next to the door frame as per diagram. Use a handsaw and cut the necessary height so that the planks can slide easily underneath the frame.

# SELECT SKIRTING BOARDS

At VOX, we approach interiors holistically. This is why we have created a flooring system that includes, in addition to the flooring collection, stylistically matching skirting boards.

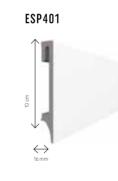
Espumo skirting boards are made using the innovative Kerracore technology. They are not only lightweight, but also shock-resistant. Good water resistance properties make them suitable for rooms exposed to moisture.

### ESPUMO Skirting Boards

Baseboard length: 240 cm.







INSTALLATION

WITH ADHESIVE

SHOCK

RESISTANCE



MOISTURE

RESISTANCE

FINISHING

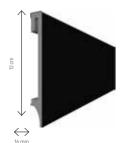
ACCESSORIES

ESP201



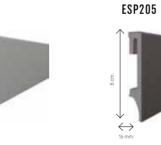


ESP506

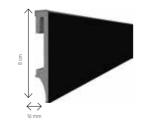


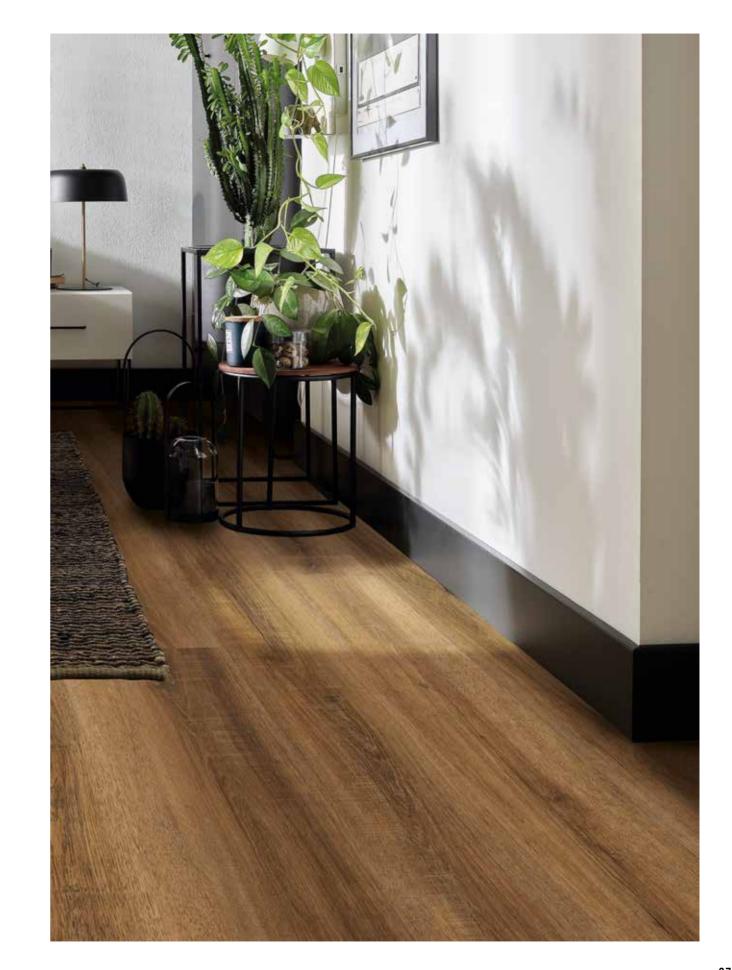






ESP206





## DESIGN YOUR INTERIOR IN VOXBOX

#### DESIGN

and arrange your home space with a wide selection of walls, ceilings, floors, doors, furniture, lamps and VOX accessories.

#### PRICE

the whole project and get a detailed calculation. You don't need to bother yourself with numbers. The program will do the work for you, e.g., it will count the required number of packs with floor panels

#### ORDER

the products of your choice by going directly from your design to the VOX on-line shop. If you create the design in one of our VOX showrooms, the assistant will help you place the order.



YOU CAN SEE YOUR DESIGN IN VR TECHNOLOGY IN OUR SHOWROOM STORES.



In 2020, VOXBOX won the ,Dobry Wzór' award. The jury pointed out the practicality and usefulness of the app that helps design dream interiors directly in an Internet browser. Also, its interface, friendly even to an unexperienced user, has been appreciated by the jury.

### LOOKING FOR INSPIRATION?

Use our range of ready-made designs. All you have to do is alter the dimensions of the default designs to match your interior.







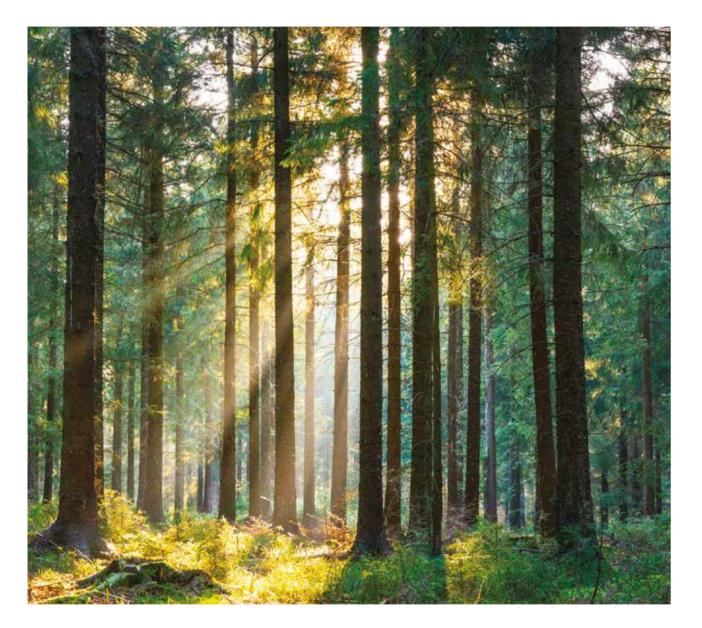




#### FLOOR AND LIGHT

One of the functionalities of VOXBOX is the possibility to view the selected floor in different lighting (natural: daytime/afternoon/evening and with additional light sources).

### THINKING ABOUT NATURE EARTH WON'T WAIT. NEITHER WILL WE.



Taking care of the environment is our common duty – both on an individual and business level. When creating the VOX offer, we analyze the production opportunities on an ongoing basis, and we make every effort to ensure that the carbon footprint that we leave in the ecosystem is as low as possible. Modern technological lines, the use of high-quality raw materials, recipes improved over the years and well-thought-out design of the products themselves allow to maintain their excellent technical parameters and functionality.

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